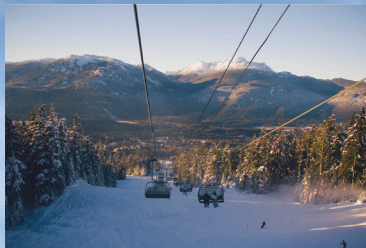


# YOU'VE NEVER KNOWN LISTS LIKE THESE.

Postal addresses that are up-to-date and deliverable.  
Emails with less than a 5% hard bounce rate.  
Phone numbers that are current, active, and cleaned.  
Prospects who actually WANT to hear from you.

PLUS you can take delivery of postal, email  
and phone numbers to contact on your own.  
While under license, your prospect list  
is updated monthly, keeping your data fresh.



## Who is MMP List Management?

MMP List Management was formed in 2015, and owns and manages a database with 140 million consumer and 15 million business records. The company is based in Grand Rapids, Michigan with a sales office in West Palm Beach, Florida. MMP List Management has a staff of over 10 dedicated professionals — a technical staff that keeps the data clean, and sales people in FL and MI.

## What is included in the database?

The consumer database includes Postal names/address, email address and phone (All Do-Not-Call verified).

We also have coded records including automotive data including:

- Make/Model/Year of vehicle and VIN, an estimated 130 million records.
- Vehicle Insurance info with insurance company and type of insurance for 10 million records.

Business records are available with SIC Code or NAICS Coding and contact name based on the client's needs. Business size, number of employees and Sales volume are available.

## How do we get our data for our clients?

MMP List Management is a unique program — we offer our clients postal name/address **as well as** email address as a package. Phones are also available for an additional cost.

Licensing our data is a multi-step process.

- 1) We identify your target audience and market area.
- 2) We search our database to determine how many prospects meet your criterion.
- 3) We send a survey to your target market asking if they would like to receive information about your company or product(s). (The client will pay for the survey. If you choose to move forward the survey fee will be applied to the final order cost.)
- 4) Once the survey results are complete, we will provide a cost for your database.
- 5) You license the database for a specific time frame (minimum of 3 months).
- 6) If you want to have monthly or bimonthly updates there is an additional fee.

All licensing agreements are payment in advance, as well as the survey fees.





## What is the accuracy of MMP List Managements data?

Our files have been tested multiple times. Our email accuracy is less than 5% hard bounces and most orders are less than 2%. We take pride in the quality of our data and work hard to meet our performance goals. We have a Customer Assurance Policy that covers those situations that exceed 5% hard bounces. Our telemarketing file also has a 95% accuracy policy.

## How do you do it?

We have found that many businesses want to own their own data. We prequalify prospects by asking if they want to receive information about the client's products or services. The result? A warm prospect list, designed to each client's specific needs.

The quality of our data, and the custom database make us unique in the market place. For example, rather than buying a list of people who responded six months ago that they are interested in boating, we

provide a list of people who responded within the past two weeks saying they are interested in a SeaRay boat. Our custom database design is what sets us apart from the competition.

We have found targeted market prospects who are interested in participating in a High Roller Poker Tournament, Receiving SMS text messages for their companies offers, Upscale Home Owners looking to upgrade their homes, automotive aftermarket parts buyers - just to name a few.

***“Thank you MMP List Management for your 99% deliverable rate on your emails, postal records and phones! Just great data for over a year straight!”***

— Tracy - Meritage Homes



***“Best Data we have used in TEN years!!!”***

— James W, DialAmerica

## Partial Client List:

Hard Rock Hotel/Casino,  
Hollywood FL  
Dial America, Orlando FL  
Prestige Photo, Orlando FL  
Madison College, Madison WI  
SBAM, Lansing MI  
Diversified Trading Institute,  
Mobile AL  
Jack's Casino, Cincinnati &  
Cleveland OH  
Rooneyville, Pittsburgh PA

## **GUARANTEED.**

**Deliverable postal addresses.**

**Emails that don't bounce.**

**Phones that connect.**

**Prospects that actually  
want to hear from you.**

## **Guaranteed? Yes. Seriously, here's the fine print:**

### **Customer Assurance Policy -**

MMP List Management Inc. (the "Company") leases lists to its customers in response to customer orders. The Company is confident that its email lists contain more viable email addresses than the national average. The national average for bounces from commercially provided email lists is 8%. As a result, the Company offers the following customer satisfaction assurance:

If you have more than 5% hard bounces from any list we license to you, we will reprocess the list at no cost to you. If the reprocessed list does not meet this standard, we will refund 10% of the list cost for every 5% of hard bounces over the initial 5% that you experience.

This customer satisfaction assurance is valid for the first 30 days after the MMP List Management, Inc. delivers the list. You must provide MMP List Management, Inc. a printed email report indicating the number and types of bounces in order for us to be obligated to receive the payment or re-processing under this customer satisfaction assurance. That promises that if the bounce rate exceeds 5 percent we will reprocess your file to ensure quality data. Unlike other vendors, there is no risk. We stand behind what we sell.

## **A few questions we've been asked...**

### ***How can a small company like yours own a huge database?***

We are fortunate to be able to offer our database for others to license. Our size has nothing to do with the quality of the data. We own 100% of our data, we do not rent or use other's data. In this day and age, size is irrelevant. It's who we have working in our company that is the key — highly effective professionals who have the resources to update and maintain a quality database.

### ***We can't own our database due to CanSpam laws, can we?***

The files we lease are double opt-in based on the custom survey and response. You have permission to mail everyone on the list due to their response to the survey. That's one reason we do the survey—to make every order CanSpam compliant.

### ***Can you do a campaign for us?***

We prefer not to get into doing individual campaigns. However, depending on what your needs are, we have a sister company who can arrange for a custom campaign at any time.

## **Call or visit our website today!**

**mmp**  
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